

# LEAFLET

## OUTLINE

<b>Title</b>	
<b>SPEED UP LANGUAGE LEARNING!</b>	An eye-catching title
<b>State the problem</b>	
Tired of memorising past participles? Fed up of deciding which tense to use? Don't have a clue what the passive is? Then why not buy the ENGLISH VERB ACCELERATOR?	Create a problem and tell your audience that your product is the solution. Use rhetorical questions for extra impact.
<b>Main body</b>	
<p>The English Verb Accelerator is the ideal product for weary school children, unable to cope with the complexities of English grammar. It's the latest in our series of world-renowned English language software, including the critically acclaimed English Vocabulary Booster Seat and English Preposition Master, both of which sold out within twenty-four hours of going on sale in China and parts of Japan.</p> <p>We are proud to include the English Verb Accelerator in our latest catalogue of state-of-the-art language technologies for the students of today.</p>	<p>Introduce your product or your company. Briefly mention your credentials, e.g. other products your company has sold</p>
<p>What is the English Verb Accelerator? The English Verb Accelerator is an attractive and revolutionary piece of headwear that contains within it the grammar of every verb in the English language, including its passive, subjunctive, imperative and past participle forms.</p> <p>How does the English Verb Accelerator Work? Simply put the English Verb Accelerator on your head and press go! The EVA will send signals to your brain whenever you are searching for the correct verb to use. The Council of Learning Technologies certifies that it's 99.9% effective, so you'll never have an embarrassing moment when you're searching for a verb and can't find it. Just sit back and let our patented language software do all the hard work for you. It couldn't be easier.</p> <p>Can I use the English Verb Accelerator anywhere? Wherever you want to speak English, the EVA will be there for you. On the street, at home, in the park – you'll never have to worry about using the wrong verb again.* It's rainproof and can withstand heat of 60°C, so unless you're planning to live inside a volcano, you'll never be caught short.</p> <p>How much? We are excited to announce that the EVA is currently on sale at a discounted price of just \$15,000 if you order before 13 December. This includes a three-year warranty. But hurry, this exceptional offer is subject to availability and while stocks last.</p> <p>*Not currently certified for use in exams or underwater.</p>	<p>It's a good idea to use headings that talk about a specific aspect of your product, e.g. what it is / how it works / etc</p> <p>Always leave the issues of money to the end – tell them how much it will cost after you've told them how great it is. Other 'boring' information (e.g. times and dates) can also go at the end.</p> <p>Consider including small print like this to make your leaflet realistic</p>
<b>Slogan</b>	
The English Verb Accelerator – Because English needn't be difficult!	Sum up leaflet in a short and memorable slogan.